



Dawn Collections

Dealers in: *Waterproof Mattress Protectors/ Mackintosh*

Restoring Dignity to Humanity...

Thika - Makongeni

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What's your Choice about Protecting your Mattresses and Pillows in your Boarding School?

Wetting the bed? Who wants to own up publicly that they wet a bed? No one! From adults to the young ones, they feel a mix of many scaring emotions of intimidation, frightened, downcast, demoralized, to mention but a few. This brings a series of many other results and not limited to; low self-esteem, poor performance in their academics, alienation by being branded 'one who urinates'. Quite a number of children homes have chosen to protect their mattresses and pillows from body fluids with Dawn Collections mattress protectors. What is your choice? We have the ultimate solution for you.

Get yourself some Dawn Collections Mattress protectors today.



Facts about mattresses/ pillows without protectors:

1. They absorb body fluids (urine, sweat, etc).
2. The mattresses have to be dried under the sun.
3. Cleaning of body fluids is tedious.
4. If the mattresses do not dry, the children will be uncomfortable unless you have spare mattresses.
5. The mattresses can be thrown away even when very new due to the damage there of, hence the school administration can incur huge loses.
6. High expenses on disinfectants.
7. Children sleep in fear/ worry of past body fluid, bad odors and stains.

Facts about mattresses/ pillows protected with The Dawns Collections Mattress Protectors:

1. The mattresses will never absorb body fluids (urine, sweat etc).
2. The mattresses are never dried under the sun.
3. Cleaning body fluids is just a matter of wiping the Dawns Collections Mattress Protector.
4. No spare mattresses are required and the mattresses will be hygienically clean for the children.
5. No mattresses will be thrown away, the Dawns Collections Mattress Protectors save you from such unnecessary costs.
6. Big saving: The protector is washed just wiping, so disinfectants are not used.
7. Children have no fear/ worry of past body fluids.

Contact us for The Dawn Collections Mattress Protectors today via: 0712 994 992 or 0733 997 766

Lipa na M-Pesa PayBill Number: 207539 | Account Name: Dawn Collections

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Restoring Dignity to Our Children in Boarding Schools

Wetting the bed? Who wants to own up publicly that they wet a bed? No one! From adults to the young ones, they feel a mix of many scaring emotions of intimidation, frightened, downcast, demoralized, to mention but a few. This brings a series of many other results and not limited to; low self-esteem, poor performance in their academics, alienation by being branded 'one who urinates'. Hundreds of schools have chosen to protect their mattresses and pillows from body fluids with Dawn Collections mattress protectors. What is your choice? We have the ultimate solution for you.

Get yourself some Dawn Collections Mattress protectors today.

We have heard of 2 cases:

1. A student was not admitted in a boarding school because they had a challenge of wetting the bed.
2. A primary boarding school had put students in one room, those who wet the bed so that the bigger dormitory doesn't get the odor.



We have a burden to lift the dignity and self-esteem of these students in the boarding facilities of our School Institutions by providing waterproof mattress covers also known as mackintosh. When one wets, the benefits are as follows:

- a. It does not get to the mattress, meaning one will not remove a mattress outside to dry in the sun, singling one out to be known by everyone.
- b. Urine odor is not detected since the mattress does not absorb urine, NB: this affects the whole dormitory.
- c. A solution that is long lasting and decent for the wellbeing of the children.
- d. The school institution will not be forced to deny a child the boarding opportunity when they have such a challenge, nor put them in one room those who wet the bed, so that the odor doesn't get to dormitory of their classmates/schoolmates, leading to seclusion/alienation.
- e. During dusty seasons especially when they are on holiday since they are uncovered, the mattress is protected too.

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Dawn Collections' target is to cover all mattresses for all boarders in the school so that we don't cover only for those who wet, this will make every student feel a sense of inclusion as opposed to exclusion and alienation.

This will go a long way in giving these vulnerable students, part of a 3rd of their lifetime the justice it deserves; no embarrassment again, regained self-esteem, no exclusions again and a cozy environment to sleep. So the sidelined students are given a chance to outgrow the habit in their childhood to adulthood with less or no humiliations.



"TOGETHER WE CAN RESTORE THE DIGNITY!!!"

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